DIGITAL AGENDA FOR TANZANIA INITIATIVE

Non-Governmental Organization

DIGITAL AGENDA FOR TANZANIA INITIATIVE STRATEGIC PLAN 2023-2028

Email: admin@digitalagendainitiative.or.tz

P.O. Box 79531 Dar es salaam, Tanzania

Phone No: +255 763 999 285

Website: https://digitalagendainitiative.or.tz

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STATEMENT BY THE BOARD OF DIRECTORS

Success requires advanced planning and strategies towards results. This is more touching to achieve the organizational goals through human capital to carry out its operations. The human resource tasked with fulfilling the organization vision, mission and objectives are often themselves at cross-purposes and need guidance in order to move with a common purpose. Determining such a common purpose, vision, mission and objectives are therefore essential in ensuring that the institutional functions operate as a single homogeneous unit. The organization strategic plan is a key instrument for providing unity of purpose and reaching the institution objectives. It is the blueprint, which sets out the organizations vision, mission, goals and strategies for achieving them.

It is pleasure to present to you the 1st Strategic Plan (2023-2028) of the Digital Agenda for Tanzania Initiative. The development of this Strategic Plan reflects the Digital Agenda for Tanzania Initiative commitment to ensure the effective, efficient and responsive delivery of its mandate. The Strategic Plan repositions Digital Agenda for Tanzania Initiative focusing its strategic outcomes, outputs and strategies in the synergetic approach. In it, Digital Agenda for Tanzania Initiative has made every effort to deliver on its mandate regardless of several financial constraints by using high impact interventions in the promotion and protection of digital rights as human rights, awareness on Internet Governance, Digital literacy, Digital peace and diplomacy and digital safety. Indeed, the new Strategic Plan represents a substantial paradigm shift in the implementation of the Organization mandate.

The Digital Agenda for Tanzania, is a Non-Governmental Organization (NGO) is legally registered National level with registration No. ooNGO/R/2673.The core mandate of Digital Agenda for Tanzania Initiatives is to campaign for Digital safety, Digital peace and diplomacy, digital inclusion, Internet Governance, Digital Rights Duties and Functions are specified in the Article 3 of the Digital Agenda for Tanzania Initiative Constitution. This Strategic Plan is designed to guide the Digital Agenda for Tanzania Initiative in fulfilling its mandate by adequately responding to the needs of the people of Tanzania, especially those who are prevented by economic, social or political circumstances from fully enjoying their fundamental freedom of expression, right to privacy, data protection also promoting digital safety and diplomacy, internet Governance, digital peace, digital inclusion, digital rights as well as promoting digital development in Tanzania. This Strategic Plan has integrated its core functions and operations for the next five (5) years.

Digital Agenda for Tanzania Initiatives Strategic plans for 2023-2028 are ambitions but achievable. During this period the organization plan to advocate, research and lobby for a

review and enactment of new Laws related promotion of digital rights, Internet Governance, privacy and personal data protection in Tanzania. Digital Agenda for Tanzania Initiatives shall also maintain some vibrant activities in these aspects specifically targeting vulnerable groups.

Furthermore, Digital Agenda for Tanzania Initiative intend to maintain its active participation in the affairs of the regional -East African Community and the Association of African Declaration on Internet Rights and Freedoms Coalition for Southern Africa (AfDec). Many of our activities require the active support of many individuals, societies, organizations, government departments and agencies, and regional and international partners. We thank everyone who has assisted Digital Agenda for Tanzania Initiative whether materially, financially or technically in the past and pledge a continued cooperation. We hope that the information presented in this strategic plan is clear and informative and would welcome comments on how we can further improve the information or the activities referred to.

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John Mwakasege

BOARD CHAIRPERSON

STATEMENT OF THE EXECUTIVE DIRECTOR

It is my pleasure and a privilege to present the first Strategic Plan of the Digital Agenda for Tanzania Initiative envisage to promote and protect Digital rights, providing digital literacy, Internet Governance, privacy and data protection, mental health, digital peace and diplomacy and creating awareness on issues of Digital Safety in Tanzania.

Being a first Strategic Plan, the organization is directed at intensifying programs that focuses on promoting and protecting Digital rights, Digital inclusion, providing digital literacy, digital/cyber diplomacy and digital peace, Smart Digital Climate Resilience, Internet Governance and campaigning for digital safety beginning from the grass root level within the community with the emphasis on the use of ICT. The presented priorities are designed in a way that, technology is put forward to ensuring that the people enjoy their rights in cyberspace including to end Gender based violence committed online, sexual violence and etc.

In this Strategic plan (2023 – 2028), Digital Agenda for Tanzania Initiative plans to conduct research, media engagement, advocacy and capacity building on Digital literacy, Digital rights, digital safety and Internet Governance also their policies and regulations compatible to regional and International standards to elevate the Digital rights, right to privacy, Data protection, Data Governance, Digital safety, Digital literacy and Internet Governance.

For a past one year since its establishment, Digital Agenda for Tanzania Initiative is well-positioned showing long-term growth potential with plans to adopt technology, delivering services and reaching solutions. Digital Agenda for Tanzania Initiative will continue to promote and protect Digital rights, digital literacy awareness, digital safety campaign and providing awareness on Internet Governance as well as digital peace and diplomacy as it builds on the successes and achievements of past delivery models and approaches while incorporating emerging changes and embracing new challenges moving forward. I would like to thank the staff, board of directors and all our strategic partners for their ongoing support in achieving the organization goals.

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Peter Mmbando

EXECUTIVE DIRECTOR

ACRONOMY & ABBREVIATIONS

AFRINIC-   The Internet Number Registry for Africa

CSOs-   Civil Societies Organization

CYEL-   Centre for Youth Empowerment & Leadership

FYDP-   Third National Five Years Plan.

ICT-   Information and Communication Technology

MoHCDEC-   Ministry of Ministry of Health, Community Development, Gender,

                   Elderly and Children

MoU-   Memorandum of Understanding

NGO-   Non-Governmental Organization

SDGs-   Sustainable Development Goals

EXECUTIVE SUMMARY

Digital Agenda for Tanzania Initiative is a Nonprofit, Non-political, Non-religious and Non-Governmental Organization (NGO) established by the Non-Governmental Organizations Act, No. 24 of 2002 with the primary function of collaborating with the Government and other stake holders to promote and protect digital rights and Internet Governance, Raising awareness on areas of digital literacy, Promoting, enhancing digital inclusion, Promoting and advocating for digital safety, conducting research and Enhancing and promoting digital peace, entrepreneurship and technopreneurship, data privacy and promoting data governance. These are achieved through the means of mentorship and outreach, advocacy, campaigns, education, training, sports and games provision of small grants as well as transformation thinking and action.

Digital Agenda for Tanzania Initiative seeks to;

- To educating the public on Internet Governance and digital rights for instance to end GBV, Sexual violence committed in the cyberspace
- Providing awareness and preparing young leaders on Internet Governance.
- To promote and create awareness on digital safety, digital mental health and digital diplomacy within the community.
- To provide awareness on cyber security and it is how to protect against cyber-attack in Tanzania.
- To consider, deliberate upon, and make recommendations regarding freedom of digital rights and digital inclusion as a human rights aspect.
- To promote socio-economic development in digital era through campaigning for digital policies and legal framework improvement.
- To conduct study on the status of digital rights, privacy and data protection compliance and to prepare reports on such matters and submit the reports, with such recommendations or observations as the Digital Agenda for Tanzania Initiative considers appropriate to the authorities concerned or to any other appropriate authorities.
- To provide awareness on Internet Governance, digital peace, technopreneurship and digital diplomacy in Tanzania.In execution of Organization Mission and help to realize the vision.

Furthermore, Digital Agenda for Tanzania Initiative has the following responsibilities:

- To submit to the Registrar its activity annual reports on any matters concerning the

Activity conducted by the Digital Agenda for Tanzania Initiative as required by the law.

- To collaborate with other stakeholder to examine any legislation and bills and or administrative proposals related to protection of digital rights and make recommendations as it considers appropriate in order to ensure that such legislation, administrative provisions, bills and administrative proposals conform to the fundamental principles of human rights, which includes digital rights.

- As a CSO to comment publicly or as it sees fit on any general or specific situation of violation of digital rights, digital inclusion and Internet governance and to recommend initiatives or measures to put an end to such situation.

- To contribute to the reports which country is required to submit pursuant to treaty obligations and where necessary, express its opinions on the subject matter and in accordance with the organization objectives.

- To publicize digital rights, digital safety, digital inclusion, cyber diplomacy, Internet Governance, data privacy and digital literacy with the aim of increasing public awareness.

In implementing its core function, Digital Agenda for Tanzania Initiative is guided by the National policies, Plans and strategic plans. These includes; the National Development Vision 2025, The Third National Five-Year Development Plan 2021/22-2025/26 (The FYDP III), and Sustainable Development Goals and African Agenda 2063.

This is the first Strategic plan for Digital Agenda for Tanzania Initiative of which the previous year performance was informed by action plans. The organization 2021/2022-performance review included the following;

- For the past two years the organization of its life span has strengthened networking and collaboration with Governments, Non-Government Institutions and Development Partners, at national level and regional level, such as Centre for Youth Empowerment & Leadership (CYEL), The Internet Number Registry for Africa (AFRINIC), Localization Lab, Pen America and Internet Society Foundation, USAID, Internews, Third Eye Analytical and Tactical Tech and Some of the above Institutions have signed the Memorandum of Understanding (MoU) for areas of cooperation;

- Digital Agenda for Tanzania Initiative conducted awareness programs on digital safety, Internet Governance, Cyber Diplomacy, Digital security, protection of digital identity awareness, GBV campaign, digital and internet rights through various forums

sometimes in collaboration with other CSOs;

- Digital Agenda for Tanzania Initiative produced and distributed copies of its Annual Reports in 2021-2022 on all activities of the institution to key stakeholders, and provided recommendations to stakeholders for action, produced and distributed Status of digital rights, Internet Governance, digital peace, digital diplomacy, digital inclusion;

- Digital Agenda for Tanzania produced and distributed over 10,000 of Digital Rights Materials, Internet Governance, digital safety, digital peace, digital diplomacy and digital inclusion.

- Digital Agenda for Tanzania Initiative collaborated with various stakeholders like Centre for Youth Empowerment & Leadership (CYEL), The Internet Number Registry for Africa (AFRINIC), Localization Lab, Pen America and Internet Society Foundation, USAID, Internews, Third Eye Analytical and Tactical Tech.

- Digital Agenda for Tanzania Initiative establishes Digital Agenda School on Internet Governance or the sake of providing awareness to the community on Internet Governance as well as preparing young leaders on Internet Governance.

However, Digital Agenda for Tanzania Initiative faced the following challenges in course of implementing its Action Plan of 2021/2022:

- Inadequate number of staff at both managerial and technical levels with relevant skills on digital rights, internet Governance, Digital peace, digital diplomacy, and knowledge of digital rights in relation to vulnerable groups such as People with Disabilities, Women, youth and children has affected both the quality and speed of discharging Digital Agenda for Tanzania Initiative mandates.

- Digital Agenda for Tanzania Initiative had inadequate financial and material resources to meet the demand and shared services to enable it operate optimally. It has no vehicles and yet, the development partners funding had been too low over the past financial year. The absence of vehicle has limited the mobility thus hampering implementation of activities especially on the promotional aspect-awareness especially in remote areas;

- Inadequate planning, implementation and monitoring. This is compounded by inadequate funding for consultants to develop the same; and

- Operation cost is high due to fund constraints.

- Technical challenges like computers, laptops, power generator, projector and poor

Internet connectivity because some areas are too remote.

Given the above achievements and challenges, Digital Agenda for Tanzania Initiative has considered various intervention include;

- Raise public awareness on digital safety, online gender-based violence, hate speeches.
- Promotion and advocate for the Digital Rights, privacy and Personal Data Protection, data protection compliance   through awareness and publications;
- Enhance the use of ICT for sustainable development to marginalized and vulnerable group of women, people living with disabilities, children and youth; and
- To promote for legal and policies reforms that favour digital rights and digital safety in Tanzania.
- To enhance digital/cyber diplomacy and Internet Governance awareness in Tanzania
- To conduct research and releasing reports on privacy and data protection compliance Report as well as the status of digital rights in Tanzania.
- To raise awareness on the exercise of civil and political rights, social economic rights and collective rights through digital platforms.
- To Improve Digital Agenda for Tanzania Initiative service delivery.

Institutional weaknesses highlighted in this strategic plan include, inadequate diversification personnel, inadequate funding from Development Partners as well as absence of strategic plan for almost a year.

In order to realize its vision and mission, there are number of thematic issues that are prioritized in five strategic plan includes raise public awareness on digital safety, online gender-based violence, hate speeches, promotion and advocate for the Digital Rights, privacy and Personal Data Protection, data protection compliance through awareness and publications, enhance the use of ICT for sustainable development to marginalized and vulnerable group of women, people living with disabilities, children and youth. To promote for legal and policies reforms that favour digital rights and digital safety in Tanzania, to enhance digital diplomacy and Internet Governance skills in Tanzania.to conduct research and releasing reports on privacy and data protection compliance. Report as well as the status of digital rights in Tanzania, to raise awareness on the exercise of civil and political rights, social economic rights and collective rights through digital platforms as well as to Improve Digital Agenda for Tanzania Initiative service delivery

This strategic plan is further comprised of result framework, planning and reporting, monitoring and evaluation .The result framework describes the strategic objectives and planned outcomes, monitoring plans seek to address accountability to the government, donors and development partners, accountability to the board of Directors and accountability to the citizens specifically the most vulnerable groups. Lastly evaluation in this strategic plan seek to improves program planning and delivery and contribute toward decision making and strategic formulation especially at the board level, department and staff level as well as lead to action by the board and secretariat by producing relevant, useful and action-oriented information.

Digital Agenda for Tanzania Initiative: Goals and Objectives

Digital Agenda for Tanzania Initiative is designed as an Organization for enhancing the right bearers to be part in promoting and protection Digital rights, digital inclusion, digital literacy, creating awareness on digital safety and Internet Governance rights, conducting research, promoting right to privacy, Data protection and data governance on digital space.

In this first program (2023-2028), the organization will use its influence to systematically support and guide the enhancement of digital literacy, digital inclusion, digital peace and diplomacy digital safety, internet Governance and Digital rights, which are Human rights from the grassroots level within the community.

Digital Agenda strategic goal is "*promote and protect digital rights, capacity building on digital literacy, cyber diplomacy, Internet safety and Internet Governance*"

Strategic objectives: Digital Agenda for Tanzania Initiative perceives the achievement of the strategic objectives in the following results areas as a precondition to achieve the goal of promoting and protecting digital rights, internet Governance, internet safety and digital literacy;

- Improved the use of ICT for all levels of the society.

Strategic outcome: raised community awareness on digital rights and Internet Governance.

- Enhanced Citizens knowledge on digital literacy

Strategic outcome: enhancing and capacity building on digital literacy

- Providing awareness on Digital mental health.

Strategic outcome: enhanced and capacity building to the community on digital mental health

awareness.

- Promoting and enhancing digital inclusion.

Strategic outcome: Sensitized citizens on involvement of other groups like people with disabilities.

- Enhancing and promoting digital peace, diplomacy, entrepreneurship and technopreneurship.

Strategic outcome: Enhanced digital peace through awareness on cyber security, cyber-attacks as well as entrepreneurship and technopreneurship.

- Improved service delivery

Vision, Mission and Values

Vision

The organization envisions on advocating for the dissemination and use of information and communication technologies (ICTs) among youth and women in order to leverage its potential to drive sustainable development goals (SDGs) and African Union Agenda 2063.

Mission

To cultivate a digital literacy culture in efforts to create an empowered digital society capable of improving its wellbeing and bringing a digital divide.

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CHAPTER ONE
BACKGROUND

1.1. Introduction

Digital Agenda for Tanzania Initiative is a Nonprofit, Non-political, Non-religious and Non-Governmental Organization (NGO) established by the Non-Governmental Organizations Act, No. 24 of 2002 with the primary function of collaborating with the Government and other stake holders to promote and protect digital rights. Raising awareness on areas of digital literacy, Promoting, enhancing digital inclusion, Promoting and advocating for digital safety, conducting research and Enhancing and promoting digital peace, entrepreneurship and technopreneurship, data privacy and promoting data governance. These are achieved through the means of mentorship and outreach, advocacy, campaigns, education, training, sports and games provision of small grants as well as transformation thinking and action.

Digital Agenda for Tanzania Initiative has started its operations with effect in 2021 after been registered and given No. ooNGO/R/2673. This is its first strategic plan that spells out its strategic objectives, outcomes, activities and outputs.

Among others, Digital Agenda or Tanzania Initiative has the following duties and functions:

a) To educating the public on digital rights for instance to end GBV, Sexual violence committed in the cyberspace.

b) To promote and create awareness on digital safety within the community.

c) To consider, deliberate upon, and make recommendations regarding freedom of digital rights and inclusion as a human rights aspect;

d) To conduct study on the status of digital rights, privacy and data protection compliance and to prepare reports on such matters and submit the reports, with such recommendations or observations as the Digital Agenda for Tanzania Initiative considers appropriate to the authorities concerned or to any other appropriate authorities.

e) To provide awareness on digital peace, technopreneurship and digital diplomacy in Tanzania.

f) To provide awareness on Internet Governance through Digital Agenda School on Internet Governance as well as preparing young leaders on Internet Governance.
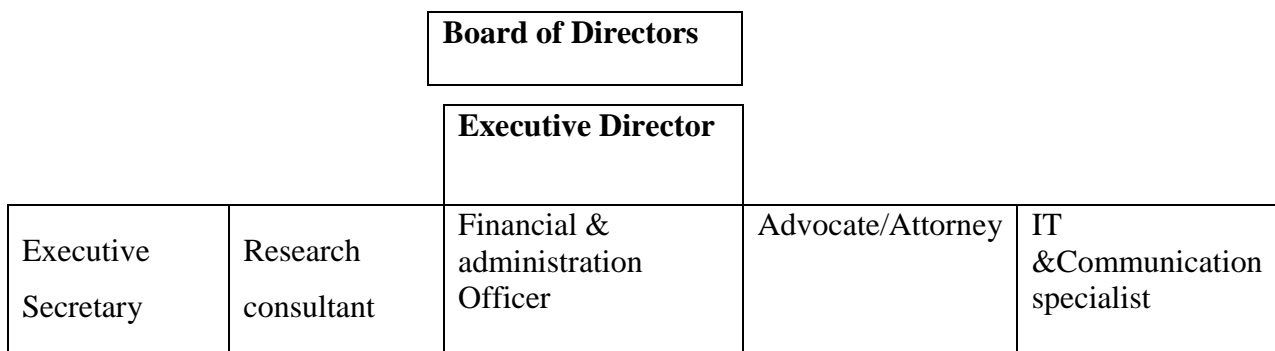
Furthermore, Digital Agenda for Tanzania Initiative has the following responsibilities:

a) To submit to the Registrar its activities annual reports on any matters concerning the

Activity conducted by the Digital Agenda for Tanzania Initiative as required by the law.

b) To collaborate with other stakeholder to examine any legislation and bills and or administrative proposals related to protection of digital rights and make recommendations as it considers appropriate in order to ensure that such legislation, administrative provisions, bills and administrative proposals conform to the fundamental principles of human rights, which includes digital rights.

c) As a CSO to comment publicly or as it sees fit on any general or specific situation of violation of digital rights, digital inclusion, promoting awareness on internet governance, digital safety, cyber security, mental health as well as to recommend initiatives or measures to put an end to such situation;

d) To contribute to the reports which country is required to submit pursuant to treaty obligations and where necessary, express its opinions on the subject matter but always with due regard to its status as NGO;

e) To publicize digital rights, digital safety, digital inclusion, internet Governance, data privacy and digital literacy with the aim of increasing public awareness.

Organization Chart

		Board of Directors		
		Executive Director		
Executive Secretary	Research consultant	Financial & administration Officer	Advocate/Attorney	IT &Communication specialist

For the purpose of discharging the above functions and responsibilities effectively, organization is composed of Board of Directors, Executive Director, Heads of Departments and supporting staff as hereunder described.

Why Strategic Plan

Digital Agenda for Tanzania Initiative has been in existence for at least the past one year and its operations have been guided by the Action Plans. As time has passed, Digital Agenda for Tanzania Initiative has found the need of Strategic plan as a best way of fulfilling its

mandate. This has been so that, it appreciates that Strategic plan is vital in outline the structural and administrative needs; directs organization operational focus; will gear at increasing its resource base. The 2023-2028 Strategic plan, therefore, sets the new focus of the Digital Agenda for Tanzania Initiative and the legal mandate. This Strategic plan sets out not only strategic sights and operational aspirations, but it will pave the opportunity to venture into environment and will create the necessary human, material and financial resource capacities with which to meet the demands of institution mandate.

The Strategic plan development was done in a consultative approach that, a situational analysis was conducted through literature review of various documents generated both by Digital Agenda for Tanzania Initiative, Government and non-state actors in areas of digital rights, internet governance, digital safety, digital peace and diplomacy and digital inclusion. The following were the specific documents that were reviewed: (a) Constitution of the United Republic of Tanzania; (b) Digital Agenda for Tanzania Initiative constitution; (c) Tanzania ICT policy (d) legal framework on digital rights, digital safety, internet governance and digital inclusion (e) Organization Annual Reports (2021/2022) and (f) International and Regional framework on digital rights and inclusion, digital safety, data privacy, data governance, digital peace and diplomacy and digital safety.

To enrich this strategic plan, Digital Agenda for Tanzania Initiative conducted extensive one-on-one consultations with key stakeholders in Government, development partners and civil society organizations. Finally, Digital Agenda for Tanzania Initiative maps out the vision, mission, and values that will guide its future direction and operations in the five years. Specifically, the organization intends to fulfill its objectives in an effective, efficient, professional, impartial, and non-partisan manner in Tanzania.

CHAPTER TWO

2.0 Contextual and Situational Analysis

This section describes the socio economic, environmental and Information and Communication Technology status in promoting Digital rights, digital peace, Internet Governance, Digital diplomacy, digital inclusion digital safety, data privacy and data governance in Tanzania that have informed the strategic issues identified in this strategic plan.

2.1 The contextual and situation analysis on promoting and protecting Digital rights, digital peace, Internet Governance, Digital/ Cyber diplomacy, digital inclusion digital safety   in Tanzania

In recent years, since the enactment of the National ICT policy in 2003 and technological development in the world aiming at mainstreaming the use of ICT in Tanzania created numerous factors that have affected full use of ICT as a critical driver for sustainable socio-economic development of Tanzania. These challenges include low levels of public awareness as a driver for protecting and advancing human rights violations in cyberspace such as Gender Based violence and Sexual violence, privacy protection online, cyber security issues for digital safety, Internet Governance, digital inclusion, digital diplomacy, freedom of expression and right to information through online platforms, access to information, Data protection through digital platforms as well as right of the vulnerable groups such as People with Disabilities(PWD), Children and women.

Some of the mentioned factors are caused by lack of education, inappropriate time of airing sessions on digital rights issues in cyberspace, inadequate financial resources.

Other challenges facing access to and use of ICT in the digital era are related to outdated digital policies in Tanzania, poor participation of stakeholders during the formulation of the National ICT Policy which culminates to absence of sense of ownership and operational institutional framework, poor coordination during implementation and lack of coherent but integrated implementation strategies for ICT for digital development which have to foster social, political and economic development in Tanzania.

As our online lives become more integrated, human rights abuse and its impacts now overlap in digital spaces. Perpetrators of intimate partner violence, stalking and sexual harassment are now using digital tools, such as social media and online tracking, to cause harm alongside in-person violence.

Digital tools have also opened the door to new forms of abuse, such as the non-consensual creation of sexual images through artificial intelligence, including deep fake videos. All these have resulted in a new digitally enabled abusive behavior, which cause violations of the right to privacy and human dignity. The literatures and experience reveals that digital development can also boost positive changes or negatively for instance digital rights abuses like sexual abuse, online GBV, Cybercriminals of which both gender are affected but in many occasions the victims are girls, children and women are being targeted online just for being young and female, and it is even worse for women and girls who are politically outspoken, and minority groups.

On the part of economic, social and cultural rights, the evidence has shown that over the years there have been a little attention on the use of ICT in fostering Economic, Social and Cultural Rights in Tanzania. Despite existence of various development policies such as the vision 2025, other sector policies, and the Sustainable Development Goals, there remains little evidence on the ground of the progressive realization of these rights. In part, this is compounded by lack of use of ICT to create disaggregated data on the progressive realization of Economic, Social and Cultural Rights (ESCRs). For example, lack of reliable data about right to education, health, safe drinking water, environment, right to housing and gender inequities, access to land, harmful cultural practices, have adversely affected multiple rights of vulnerable groups i.e. women, children, persons with disabilities, persons living with HIV and AIDs, elderly, refugees and asylum seekers.

Given these constrains/challenges Digital Agenda for Tanzania Initiatives therefore in its five-year Strategic plan find it important plan for provision of awareness and education, encourage private sectors investment in ICT tools, improving equal networks opportunities, propagating for the provision of a conducive framework for investments, capacity building and in promoting multi-layered cooperation and knowledge sharing both locally and globally.

This sum up that for over a decade ICT and technological development in Tanzania has been unable to unleash digital rights violations related to openness, Access and affordability, freedom of expression, right to information, freedom of assembly and association and the internet, right to development and access to knowledge, privacy and Personal Data protection, and security, stability and Resilience of the Internet, furthermore digital safety, internet governance, digital peace, digital inclusion and digital safety.

CHAPTER THREE

3.0 Achievements, Challenges, Strength, Weakness and Opportunities Analysis

3.1 Achievements

The past two-year of Digital Agenda for Tanzania Initiative performance review of 2021-2022 took stock of achievements, challenges encountered and lessons learnt during the implementation of the activities and action plans. The following are some of the key achievements that the Digital Agenda for Tanzania Initiative gained:

1) For the past one year the organization of its life span has strengthened networking and collaboration with Governments, Non-Government Institutions and Development Partners, at national level and regional level, such as Centre for Youth Empowerment & Leadership (CYEL), The Internet Number Registry for Africa (AFRINIC), Localization Lab, Tactical Tech, PEN America and Internet Society Foundation, USAID, Internews, Third Eye Analytical and Other private partners. Some of the above Institutions we signing of the Memorandum of Understanding (MoU) for areas of cooperation;

2) Digital Agenda for Tanzania Initiative conducted awareness programs on digital safety, Internet Governance, digital peace and inclusion, digital diplomacy, digital rights, Digital security, protection of digital identity awareness, GBV campaign, smart digital climate resilience and internet rights through various forums sometimes in collaboration with other CSOs;

3) Digital Agenda for Tanzania Initiative produced and distributed copies of its Annual Reports in 2021-2022 on all activities of the institution to key stakeholders, and provided recommendations to stakeholders for action, produced and distributed Status of digital rights, Internet Governance, digital peace, digital diplomacy, digital inclusion;

4) Digital Agenda for Tanzania produced and distributed over 10,000 of Digital Rights Materials, Internet Governance, digital safety, digital peace, digital diplomacy and digital inclusion.

5) Digital Agenda for Tanzania Initiative collaborated with various stakeholders like Centre for Youth Empowerment & Leadership (CYEL), The Internet Number Registry for Africa (AFRINIC), Localization Lab, Pen America and Internet Society Foundation, USAID, Internews, Third Eye Analytical.

6) Establishment of Digital Agenda School on Internet Governance, which aims at providing education and preparing young leaders on Internet Governance.

7) Awareness to digital rights, cyber security, data privacy, digital safety to the community through both onsite and digital platforms.

8) Capacity building and psychological counseling to the people on mental Health and how to protect themselves against cybercriminals.

3.2 Challenges

Digital Agenda for Tanzania Initiative met the following challenges in the course of implementing the 2021-2022 activities action plan:

a) Inadequate number of staff both at managerial and technical levels with relevant skills on digital rights, internet Governance, Digital peace, digital diplomacy, and knowledge of digital rights in relation to vulnerable groups such as People with Disabilities, Women, youth and children has affected both the quality and speed of discharging Digital Agenda for Tanzania Initiative mandates.

b) Digital Agenda for Tanzania Initiative had inadequate financial and material resources to meet the demand and shared services to enable it operate optimally. It has no vehicles and yet, the development partners funding had been too low over the past financial year. The absence of vehicle has limited the mobility thus hampering implementation of activities especially on the promotional aspect- awareness;

c) Operation cost is high due to fund constraints.

d) Technical challenges like computers, laptops, power generator, projector and poor Internet connectivity because some areas are too remote.

3. 3 Lessons leant

The two years Digital Agenda for Tanzania Initiative journey with the aforementioned achievements and challenges, the institution has learnt the following key lessons and best practices:

(a) Mobilization of financial and material resources requires an operational resource mobilization strategy to curb the resource gap for effective and efficiency discharge of the institution functions

(b) Over or under prioritization of plans/activities always lead to ineffective and inefficiency. This call for a need to proactively prioritization achievable plans for proper utilization of the available resources that ensures sustained and successful results;

(c) The need for strengthening collaboration and networking with other digital

rights stakeholder, mainly the Non-State Actors through the full establishment of digital rights forum;

(d) The previous activities and action plans were not supported with Strategic plan on the ground. As a result, there were many grey areas, which hampered the effective implementation of the activities. The design of Strategic plan is necessary to ensure that strategies and systems for its effective implementation are adopted;

(e) Timely reporting has been a strong weapon for soliciting financial support from development partners. Digital Agenda for Tanzania Initiative need to cultivate a culture for a timely submission of reports that meet funder's reporting requirements for the effective resource management and mobilization strategy.

(f) For the effective trucking of the achievements, the need of a comprehensive Monitoring and Evaluation framework alongside with Strategic Plan is necessary.

(g) Continuing creating network and collaboration with other stakeholders from regional and international perceptive on digital rights, digital peace, digital diplomacy, digital safety, Internet Governance and entrepreneurship.

3.4 Strengths

a) Legal registered as a National Non-Governmental Organization under the Ministry of Ministry of Health, Community Development, Gender, Elderly and Children (MoHCDEC)

b) State recognition of through establishment of policies, laws on digital rights, internet Governance, digital safety, digital peace as well as digital inclusion, for example the existence of ICT policy 2003

c) Qualified and committed staff and members of the Board;

d) Availability of some policies, systems and procedures on key issues and operations.

3.5 Opportunities

a) Unique innovations and encouragement on ICT techs which gives the Digital Agenda for Tanzania Imitative leverage to attract donor support;

b) Recognition of the role of CSOs as forth arm of government that always complement government efforts on recognizing, protecting and promoting digital rights, internet governance, digital safety, digital diplomacy and digital

inclusion;

c) Existence of digital CSOs with which Digital Agenda for Tanzania Initiative can collaborate on areas of digital rights, digital security, campaign which aim to end digital rights violations, digital safety and etc.

d) Establishment of Digital Agenda School on Internet Governance which aims at providing education and preparing young leaders on Internet Governance

3.6 Weaknesses

a) Inadequate funding from Development Partners.

b) Inadequate diversification of personnel.

c) Lack of technical facilities like computers, laptops, generators, projector and the problem of Internet connectivity.

3.7 Threats

a) Low level of awareness both on the part of duty bearers and rights holders on digital rights, right to privacy, data protection, internet governance, digital safety, digital diplomacy and areas of digital peace.

b) Poor infrastructure;

c) Vast geographical coverage of almost 885,800.0 [1] or 947,000 squares [2]kilometers

d) Inadequate number of staff;

e) Weak monitoring and evaluation system;

f) Inadequacy office equipment like technical equipment's such as computers, laptops, projectors and generator pose a threat to the effectiveness of institution mandates.

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[1] https://data.worldbank.org/indicator/AG.LND.TOTL.K2? Locations=TZ

[2] https://thecommonwealth.org/our-member-countries/united-republic-tanzania

CHAPTER FOUR
STRATEGIC FRAMEWORK

4.1 Introduction

The design of the strategic framework has been informed with the above highlighted Digital rights, Internet Governance, digital safety, digital diplomacy, data privacy and digital literacy issues, strength, weakness, opportunities, challenges and threats. The Strategic outcomes and Priority Areas that Digital Agenda for Tanzania Initiative strive for bringing improvement and change in the next five years are therefore:

a) Raise public awareness on digital safety, online gender-based violence.

b) Promotion and advocate for the Digital Rights, privacy and Personal Data Protection, data protection compliance   through awareness and publications;

c) To provide awareness on mental health, digital peace, cyber security, digital literacy and digital inclusion.

d) Enhance the use of ICT for sustainable development including marginalized and vulnerable group of women, people living with disabilities, children and youth; and

e) To promote for legal and policies reforms that favour digital development, e-commerce digital rights and digital safety in Tanzania.

f) To enhance digital diplomacy through the use of digital platforms in diplomacy and Internet Governance awareness to the community through Digital Agenda School on Internet Governance in Tanzania.

g) Preparing young leaders on   Internet Governance in Tanzania.

g) To conduct research and releasing reports on privacy and data protection compliance Report targeting both private and public sectors as well as the status of digital rights and inclusion in Tanzania.

h) To Improve Digital Agenda for Tanzania Initiative service delivery to its beneficiaries.

4.2 Strategic Outcomes

The above strategic areas expect to yield to the following Strategic outcomes:

1. Improved the use of ICT for all levels of the society.

2. Enhanced Citizens knowledge on digital literacy

3. Promotion and advocating digital peace and diplomacy in Tanzania.

4. Promote digital mental health

5. Improved service delivery

4.3 Alignment of strategic outcome, objectives, outputs and activities

These strategic outcomes and objectives are therefore aligned with outputs and key activities as follows:

4.3.1 Strategic Objective 1.0: Raise public awareness on promoting and protecting digital rights and Internet Governance.

This objective aims at creating awareness, and training on digital rights.

Outputs

a) Rights-based ICT communication and public education strategy developed;

b) Standardized digital rights and Internet Governance education and related materials produced;

c) Standardized for digital rights information, education materials are disseminated;

d) Media-based digital rights and inclusion, digital safety, cyber security and mental health education and awareness programs developed;

e) Service providers mapped through the ICT for digital rights forum;

f) Digital rights educators training conducted;

Activities:

a) To provide digital rights public education strategy;

b) To print and disseminate 65,000 copies of standardized Education materials on digital rights (posters, brochures, newsletters booklets, calendars, T- shirts, diaries etc.)

c) Conducting 5 consecutive sensitization trainings and meetings on combating digital rights violation, Internet Governance, Gender Based Violence, privacy and data protection and digital safety to 600 stakeholder's inclusive community members, local government leaders, religious, traditional leaders and influential persons in the community at districts level

d) To disseminate standardized digital rights materials aiming at educating people on their rights in online environment.

e) To develop media-based digital rights education and awareness programs;

f) To conduct 6 workshops of 80 stakeholders, undertake mapping of stakeholders for partnership in conducting digital rights public education;

g) To conduct 15 trainings on 40 participants of who will be the digital rights and Internet Governance educators   and members of the digital Rights Forum.

h) To conduct 4 trainings to 80 duty bearers, CSOs and digital rights defender on the how to promote and protect digital Rights without jeopardizing matters of public interest

i) To monitor the provisioning of digital rights education and awareness provided by the institution.

a) To Organize 7 strategic meeting involving 18 inclusive districts and 45 duty bearers in districts and regional Committee Members for strengthening relationship with CSOs and digital rights defenders.

j) Conducting 4 advocacy campaigns for policy and legal reforms on law and policies, which endanger digital rights in Tanzania.

k) Conduct 2 advocacy meetings with permanent parliamentary committee for legal and constitution Affairs, with the aim of submitting various recommendations on laws and policies favoring digital Rights and Internet Governance.

l) Conducting 30 outreach programs for secondary schools and 25 for colleges on digital rights and Internet Governance.

4.3.2 Strategic Objective 2.0 Enhance Citizens knowledge on digital literacy

The objective aim at building strategic communities and initiatives for the purpose of making digital space environment are safe for everyone.

Outputs

a) Digital literacy coaching to the outreach community carried;

b) Inclusive enjoyment of human rights in a technology enhanced;

c) Inclusive and non-discriminatory enjoyment of digital rights in Tanzania.

d) Awareness on ICT   and vulnerable groups like children, women, youths and people with disabilities (PWD)

e) Awareness on protecting digital identities.

Activities

a) To carry out coaching Conducting 30 trainings on digital literacy to 100 from marginalized groups (PWDs, young girls and women)

b) To conduct sensitization on digital literacy

c) Conducting 6 roundtable meetings with 50 Local government authorities and other duty bearers on understanding their roles on promoting and protecting Digital rights and enhancing digital safety within their area.

d) To conduct 20 public meetings to sensitize community on digital safety when they are using digital platforms.

e) To recruit and conduct awareness 3 programs to 45 people on the use of ICT while considering digital safety

f) To conduct 10 advocacy meetings / workshops to the duty bearers from Ministry of ICT in the field of digital Security, digital safety.

4.3.3 Strategic Objective 3.0 Promotion and advocating digital peace and diplomacy in Tanzania.

This objective strike for initiatives, which oversee the dynamic and emergency of new policy topics in diplomatic negotiation.

Outputs

a) Creating awareness on cyber-attack to all groups within the community.

b) Published and disseminated publications, brochures, leaflets and fliers on cyber security issues.

c) Radio and TV awareness sessions on cyber security issues.

d) To insist on the use of digital tools in the practice of digital diplomacy like social media and online conferences.

e) To insist on the review of policies and laws for the promotion of digital diplomacy and digital peace in Tanzania.

f) Stakeholder's engagement such as CSOs and Government in promoting cyber security issues in Tanzania.

Activities

b) To create 10 meetings/workshops in 10 regions with the aim of developing the capacity to all groups within the communities   on how to protect themselves against cyber-attack.

c) To conduct Cyber security awareness in 28 to young people at universities and colleges.

d) Conducting 2 meeting with stakeholders like CSOs, government actors like TCRA, eGA focusing on how to promote cyber security through policies and laws in Tanzania.

e) To prepare, publish and disseminate 13,000 brochures, leaflets and fliers on cyber security awareness.

f) Conducting 4 meeting with stakeholders both from government and from private sectors on overviewing the policies and laws that promote digital geopolitics and digital diplomacy.

g) To conduct 30 radio and TV programs using community channels to create awareness on cyber security.

g) Conducting 4 meeting with government leaders on how they can promote and use as well as resolving conflict through digital diplomacy.

h) To conduct 6 awareness on cyber security in relation to technological advancement and challenges

h) Conducting 2 meetings with 100 stakeholders inclusive of duty bearers CSOs, human rights club mentors, and education managers) on cyber security issues.

4.3.4 Strategic Objective 4.0 Promote Digital Mental Health
The aim is to promote digital mental health to the people within the community.
Output

a) Empowered women, youths and other people to protect their mental health caused by online violence.

b) Counseling for the victims of digital mental health.

c) Policies, norms and laws on the exercised of human rights in digital platforms should be updated to protect people from digital mental health.

d) Awareness and sensitization on online violence, which can cause digital mental health, like cyber harassment.

e) Public awareness and sensitization program on cybersecurity issues, which may assist in protecting against mental health, resulted from digital platforms.

Activities

a) To conduct 5 capacity building trainings for 100 youth and women to protect their mental health caused by online violence.

b) To conduct 9 awareness meetings to 100 groups of people on protect themselves from online violence.

c) To sensitize the most vulnerable groups like women on digital security issues.

d) To conduct 4 meeting to sensitize 200 journalists, Artist and Human rights Defender in the country to be able use of websites, blogs, online forums, and mailing lists for online campaigns to condemn cyber harassment.

e) To build skills of 70 online securities for women, journalist, bloggers and human rights activism in order to strengthening their involvement and participation in campaign against o online human rights abuse;

f) Providing psychological counseling to digital mental health at universities and colleges targeting young generation.

g) To provide education on 30 human rights clubs in schools, colleges, tertiary institutions on digital security and mental health.

4.3.5 Strategic Objective 6.0: Improve Digital Agenda for Tanzania Initiative service delivery

This is to ensure that Digital Agenda for Tanzania Initiative is vibrant in promoting use of ICT for social, economic and political development within the country. Also the use of ICT in providing educational and informational support – through knowledge generation and dissemination

Outputs:

a) Staff capacity for efficient use of new technologies for information gathering, analysis and effective use of new forms of communication enhanced;

b) Customer Service Charter developed;

c) Evidence based qualitative research reports for policy engagement with local authorities and policy makers improved;

d) To sensitize ICT service providers to work both in urban and rural community

e) Increase use of ICT tools by civic groups in reporting on service delivery, beginning at the grassroots level within the community

f) Civil society Organization (CSOs)

g) Strengthening partnership between Digital Agenda for Tanzania Initiative and domestic CSOs as well as regional and international organizations.

Activities

a) To maximize Staff capacity for efficient use of new technologies for information gathering, analysis and effective use of new forms of communication;

b) To develop a customer service charter for service delivery; and

c) To prepare and disseminate 6 evidence based qualitative research for policy engagement with local authorities and policy makers on digital rights, digital safety, digital inclusion and Internet Governance.

d) Develop one stop shop center for the information dissemination platform for digital rights, digital literacy and Internet Governance.

e) Create Social media handlers, online TV, YouTube channel for information dissemination on human issues related to digital rights, digital literacy, digital safety and Internet governance and digital inclusion.

f) To create a Joint resource mobilization with other organizations through Memorandum of Understanding (MoU)

g) To establish reporting platform for digital rights violations in Tanzania.

CHAPTER FIVE
PLANNING, MONITORING AND EVALUATION

Digital Agenda for Tanzania Initiative shall put in place a planning, monitoring and evaluation framework, which shall be used to track progress in the operationalization of this Strategic Plan, and provide feedback as well as lessons learnt. The planning, monitoring and evaluation framework shall ensure synergy in the activities from the various result areas of the Strategic Plan implemented through the various directorates and partner organizations.

5.1. Planning and Reporting

The Strategic Plan shall be operationalized through periodic planning and review sessions that shall take into consideration the planning and financing cycles. Annual planning and review sessions shall be conducted where annual implementation plans shall be produced. The annual implementation plans shall be operationalized through quarterly plans.

Digital Agenda for Tanzania Initiative shall produce annual a progress reports basically quarterly and annually which shall present the status in the implementation of the plans, and that shall also track the progress of the annual and quarterly plans consolidated by the directorates. These reports shall be produced for both board of directors and governance purposes within an organization.

5.2 Monitoring and Evaluation

Digital Agenda for Tanzania Initiative shall set output and outcome indicators for the various result areas that shall inform the monitoring and evaluation framework and set targets to be achieved in the period of the Strategic Plan. These shall be the basis for a systematic monitoring and evaluation framework, which shall also determine high-level indicators at impact level and the sources of information. The framework shall set targets on output, outcome and impact levels as a basis to track progress and assess the impact of the Strategic Plan and the activities undertaken in each area.

5.2.1 Monitoring

The directorates on participatory manner and involving of all staff members shall supervise the monitoring process by the Digital Agenda for Tanzania Initiative. The Executive director and other Directors shall take a lead in systematic data collection and documentation on the progress in various result areas and an assessment of the information to determine progress in the implementation of the Strategic Plan. The monitoring process shall assess the activities to determine progress and inform the output and outcome levels of the strategic plan. The

monitoring shall be done through periodic reports, review meetings at the directorate or department level within an organization. The monitoring interventions shall also seek to address accountability requirements at the following levels:

a) Accountability to government, donors and development partners.
b) Accountability to board of directors.
c) Accountability to all citizens including vulnerable groups.

5.2.2 Evaluation

Evaluation is a crucial part of good management within an organization/institution, and it is an important tool for learning and overseeing transparency and accountability. It shall ensure participation of all Digital Agenda for Tanzania Initiative members and other stakeholders to promote acceptance, learning and utilization of the evaluation results. Evaluation shall be done in such a way that it shall not exclusively rely on external expertise but shall as much as possible involve staff, board members of the Digital Agenda for Tanzania Initiative in order to develop capacity within the institution and ownership of the evaluation results.

Evaluation of the Strategic Plan shall serve the following purposes:

i) Improve the programme planning and delivery and contribute towards decision-making and strategy formulation especially at the board level, department and staff level

ii) Lead to action by the board and secretariat by producing relevant, useful and action-oriented information.

Independent external evaluations will be done twice within the period of the Strategic Plan. A mid- term evaluation will be done midway in the implementation and a final evaluation at the end of the Strategic Plan. The evaluations shall aim at establishing the impact of the Strategic Plan in terms of the logical flow, inter-linkages and complementarity of the result as well as the programmes implemented to ensure that they contribute to meet the objectives of the Digital Agenda for Tanzania Initiative.

Activity	Output	Performance Indicator	Means of Verification	Assumption	Inputs	Time Frame (Years)				
						1	2	3	4	5
1. Strategic outcome: Improved the use of ICT for all levels of the society.										
Strategic Objective 1.0: Raise public awareness on promoting and protecting digital rights and Internet Governance.										
To develop Rights-based ICT and public education strategy.	Rights-based ICT communication and public education strategy is designed	A Devised and designed Rights-based ICT communication and public education strategy

Number of copies of printed and disseminated | Copies of the designed Rights-based ICT communication and public education strategy | Inadequate funding, Under staffing. | Budget supplies, procurement, personnel and technical assistance | ▓ | ▓ | | | |

To print and disseminate 65,000 copies of standardized Education materials on digital rights and Internet Governance (posters, brochures, newsletters booklets, calendars, T- shirts, diaries etc.)	Digital rights and Internet Governance Materials developed, printed and disseminated	% Number of community /people made aware on digital rights and Internet Governance through printed and disseminated materials.	Digital rights and Internet Governance material, report, Issue register, Meetings, attendance Training/workshop attendance	Inadequate funding	Budget, supplies, procurement and personnel						
Conducting five (5) consecutive sensitization trainings and meetings on combating digital rights violation, Internet Governance, Gender Based Violence, privacy and data protection and	Community members, local government leaders, youths and influential people knowledge on combating Online gender-based violence, Internet governance, digital	%Number of community leaders knowledgeable on combating Online gender-based violence, awareness on Internet governance,	Training attendance list and report of that training	Poor attendance, Inadequate budget	Finance Personnel						

digital safety to 600 stakeholder's inclusive community members, local government leaders, religious, traditional leaders and influential persons in the community at districts level	rights, privacy, data protection, digital rights and digital safety trained.	digital rights, privacy, data protection, digital rights and digital safety.								
Dissemination of standardized digital rights materials aiming at educating people on their rights in digital space.										
To develop media-based digital rights education and awareness programs on										

Internet Governance.										
To conduct 6 workshops of 80 stakeholders, undertake mapping of stakeholders for partnership in conducting digital rights and Internet Governance public education;	Digital rights Stakeholders for partnership mapped	Number of stakeholders mapped	Mapping report	Inadequate funding Low number of personnel	Digital rights promotional budget					

To conduct 15 trainings on 40 participants of who will be the digital rights and Internet Governance educators and members of the digital Rights Forum.	Digital rights and Internet Governance educators trained	Number of people trained	Training report, Training attendance	Inadequate funding, availability of participants, Personnel	Training Budget, trainers, trainees					
To conduct 4 trainings to 80 duty bearers, CSOs and digital rights defender on the how to promote and protect digital Rights without jeopardizing matters of public interest	Duty bearers, CSOs and digital rights defender online security trained	Number of Duty bearers, CSOs and digital rights defender trained	Training report, training attendance	Inadequate funding, availability of participants	Training Budget, trainers, trainees					
To Monitor the provisioning of digital	Digital rights	Monitoring	M&E report	Inadequate	Human					

rights education and Internet Governance awareness	trainers monitored	reports		funding	capital		■	■	■	■	■
To Organize 7 strategic meeting involving 18 inclusive districts and 45 duty bearers in districts and regional Committee Members for strengthening relationship with CSOs and digital rights defenders	Duty bearers oriented on the role of CSOs and digital rights defenders in the jurisdiction	Number of duty bearers oriented	Orientation report, orientation attendance.	Inadequate funding, willingness of authorities	Orientation budget		■				
							■				
Conducting 4 advocacy campaigns for policy and legal reforms on law and policies for the purpose of promoting digital rights in	Digital rights laws and policies reviewed	Number of reviewed laws and policies	Copy of revised laws and policies	Political will, inadequate funding	Budget, Technical Personnel support,			■	■		

Tanzania.								🟦🟦		
Conduct 2 advocacy meetings with permanent parliamentary committee for legal and constitution Affairs, with the aim of submitting various recommendations on laws and policies favoring digital Rights and Internet Governance.										
Conducting 30 outreach programs for secondary schools and 25 for colleges on digital rights, Internet	School and college communities sensitized on digital rights, Internet Governance and	Number of schools/colleague e communities sensitized	Attendance, Outreach report	Inadequate funding, Availability of parties	Budget, human capital	🟦🟦🟦🟦🟦				

Governance and safety on the digital space.	safety issues										
Strategic Outcome 2: Enhanced Citizens knowledge on digital literacy											
Strategic Objective: Enhance Citizens knowledge on digital literacy											
To carry out coaching Conducting 30 trainings on digital literacy to 100 from marginalized groups (PWDs, young girls and women)	The most marginalized groups trained on digital literacy	Number of marginalised groups trained	Training report Training attendance	Availability of fund, Personnel	Budget, technical support						
To conduct sensitization on digital literacy			Sensitization report	Availability of resources	Budget, Technical assistance						

Conducting 6 roundtable meetings with 50 Local government authorities and other duty bearers on understanding their roles on promoting and protecting Digital rights and digital safety	LGA staff oriented on Digital safety and digital rights	Number of meeting sessions conducted; Number of LGA staff oriented	Meeting report	Willingness of LGA staff	Budget						
To conduct 20 public meetings to sensitize community on digital safety.	Community enhanced on digital safety	Number of community trained	Meeting report Attendance	Availability of resources	Technical support, Budget and infrastructure						

To conduct Awareness training to the community on protection of digital identity in cyberspace.	Community enhanced on protecting digital identity	Number of community trained	Training report, Attendance	Availability of resources	Budget						
To recruit and conduct awareness 3 programs to 45 people on the use of ICT while considering digital safety	Number of people enhanced on the use of ICT while considering digital safety.	Number of people trained	Attendance sheet, Awareness report	Availability of resources	Budget						
To conduct 10 advocacy meetings / workshops to the duty bearers from Ministry	Duty bearers from Ministry of ICT in the field of digital security and digital	Number of duty bearers enhanced in digital security and digital safety	Workshop Meeting report	Availability of resources, willingness of	Budget						

of ICT in the field of digital security, digital safety.	safety enhanced.			responsible authorities				▓	▓		

1. **Strategic Outcome 3: Promotion and advocating for digital peace and diplomacy in Tanzania**.

1. **Strategic Objective: Promotion and advocating digital peace and diplomacy in Tanzania through awareness and publications**

To create 10 meetings/workshops in 10 regions with the aim of developing the capacity to all groups within the communities on how to protect themselves against cyber-attack.	Members of the community capacitated on protecting against cyber attack	Number of people from the community capacitated on protecting themselves from cyber attack	Attendance, Workshop report	Availability of funding, willingness of the people	Budget, human capital			▓	▓		

To conduct Cyber security awareness in 28 to young people at universities and colleges.	Young people from Universities and colleges are trained	Number of young people from colleges and universities trained on cyber security	Training report	Availability of funding, Willingness of the young people.	Budget						
Conducting 2 meeting with stakeholders like CSOs, government agencies like TCRA, eGA focusing on how to promote cyber security through policies and laws in Tanzania.	Stakeholders and government agencies meeting conducted	Number of stakeholders and Government agencies participated	Meeting report	Inadequate funding, Willingness of the Government Agencies	Budget						
Conducting 4 meeting with government leaders on how they can promote and use as well as resolving	Meeting with government leaders are conducted.	Number of government leaders participated	Meeting report	Availability of funds	Budget						

conflict through digital diplomacy.											
Conducting 4 meeting with stakeholders both from government and private sectors on overviewing the policies and laws that promote digital geopolitics and digital diplomacy.	Stakeholders meeting on digital diplomacy and digital geopolitics are conducted.	Number of stakeholders participated.	Participation report	Inadequate funding, willingness of stakeholders	Budget						
To prepare, publish and disseminate 13,000 brochures, leaflets and fliers on cyber security awareness.	Brochures, leaflets and fliers on cyber security awareness produced and disseminated	Number of materials produced and disseminated	Production and dissemination report	Inadequate funding,	Budget						

To conduct 30 radio and TV programs using community channels to create awareness on cyber security.	Cyber security awareness through public radio and TV are conducted	Number of public radio and TV involved	Reports	Inadequate funding	Budget					
To conduct 6 workshops awareness on cyber security in relation to technological advancement and challenges	Awareness on cyber security and technological development are conducted	Number of workshop conducted	Workshop report	Inadequate funding	Workshop budget					

Conducting 2 meetings with 100 stakeholders inclusive of duty bearers CSOs, human rights club mentors, and education managers) on cyber security issues.	Meeting with stakeholders are conducted	Number off meeting conducted	Meeting report	Inadequate funding, availability of stakeholders, willingness of stakeholders	Budget					
				Inadequate funding, availability of forums	Budget, staff					

Strategic Outcome 4: Promote Digital Mental Health

Strategic Objective: Promoting Digital Mental Health through counseling and capacity building.

To conduct 5 capacity building trainings for 100 youth and women to protect their mental health caused by online violence. To conduct 9 awareness meetings to 100 groups of people on protect themselves from online violence.	Youths and women are trained on protecting their mental health	Number of women and youths trained	Training report	Redness of women and youths, inadequate funding	Budget, technical assistance					
To sensitize the most vulnerable groups particularly women on digital security issues.	Vulnerable groups are sensitized	Number of women sensitized	Activity report	Inadequate funding	Budget					

To conduct 4 meeting to sensitize 200 journalists, Artist and Human rights Defender in the country to be able use of websites, blogs, online forums, and mailing lists for online campaigns to condemn cyber harassment.	Journalists, artists, and Human rights defenders sensitization on the use of blogs, online forum and online campaign to condemn cyber harassment	Number of people involved	Activity report	Readiness of the people and availability of resources	Advocacy budget					
Policies, norms and laws on the exercised of human rights in digital platforms should be updated to protect people from digital mental health. To build skills of 70	Policies and laws are reviewed	Number and list of laws and policies reviewed	Report	Fund availability, technical facilities	Budget and human resources.					

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online securities for women, journalist, bloggers and human rights activism in order to strengthening their involvement and participation in campaign against online human rights abuse										
Providing psychological counseling to digital mental health at universities and colleges targeting young generation. To provide education on 30 human rights clubs in schools, colleges, tertiary										

institutions on digital security and mental health.										

Strategic Outcome 5: Improved service delivery

Strategic Objective : Operationalizing Digital Agenda for Tanzania Initiative services to the grass root levels basing on the work and annual plans drowned from strategic objectives

To design ICT system and procedures for receiving and feedback of the reported digital rights violations	ICT System for receiving complaints developed	A developed ICT System for receiving complaints	Complaints register book	Inadequate funding, availability of staff	Budget	▓				
To maximize Staff capacity for efficient use of new technologies for information gathering, analysis and effective use of new forms of communication;	Staff capacity on use of technology maximised	Number of staff enhanced on use of technology	Performance report	Availability of staff, inadequate funding	Budget, personnel	▓	▓			

To develop a customer service charter for service delivery; and	Customer service charter developed	A service charter in place	Suggestion box	Public response	Personnel						
To prepare and disseminate 4 evidence based qualitative research reports for policy engagement with local authorities and policy makers	Evidence based qualitative research for policy engagement with local authorities and policy makers prepared	Number of research conducted	Research report	Availability of staff, inadequate funding	Budget, technical assistance						
Develop one stop shop center for the information dissemination platform for digital rights, digital literacy and Internet Governance.	One stop centre for the information sharing developed	One stop centre in place	Visitors book	Understaffing	Personnel						
To maximize Staff capacity for efficient	Maximization of digital agenda for	Number of Digital Agenda	Reports	Readiness of the	Budget						

use of new technologies for information gathering, analysis and effective use of new forms of communication	Tanzania Initiatives staff	for Tanzania Initiative maximized tools		organization secretariat							
To establish reporting platform of Online Gender Based Violence	Reporting platform at district/national level established	Reporting platform in place	Submitted report	Political will of local authorities in reporting	Personnel						
Create Social media handlers, online TV, YouTube channel for for disseminating materials on digital rights, digital safety, Internet Governance, Mental Health as well as digital peace and diplomacy	Social media handlers, online TV, YouTube channel for information dissemination created	Social media handlers, online TV, YouTube channel in use	Conducted Programme report	Support from media outlets, inadequate funding	Budget, personnel, technical support						

To create a Joint resource mobilization with other organisations with MoU.	Joint resource mobilization created	Joint resource mobilization in place	Resource mobilized report	Readiness of stakeholders to partner	Budget, personnel, technical assistance	